



What's New! - Case becomes a Certified Insurance Counselor!

Congratulations Carol Case! Carol works at Argus as an Individual Services Agent specializing in the sales and service of property, auto, life, umbrella, and recreational vehicle insurance.

What do the letters CIC stand for? Certified Insurance Counselor.

What does working with a CIC mean for me? The person achieving this designation has gone beyond state licensing requirements to sell and service insurance. They have subjected themselves to an additional investment in time and energy to pass five challenging insurance education institutes, each held over an intense two and half day period, followed by a rigorous exam. A CIC offers their clients a higher degree of experience and competence. They are recognized in the industry for their knowledge, personal dedication, and expertise to succeed in an ever-changing, demanding profession.

How is a CIC's service different from that provided by other agents? Earning the CIC designation requires hard work and commitment. This assures you of knowledgeable and careful answers to your questions. Each CIC has attended five institutes of insurance, taught by top insurance professionals in their fields, focusing on the practical application of insurance principals. The institutes are:

- Personal Lines Insurance
- Commercial Casualty Insurance
- Commercial Property Insurance
- Life & Health Insurance
- Insurance Agency Management

Furthermore, CIC's are required to maintain their designation by attending a two and half day update every year. This update must be approved by the organization conferring the designation.

Who awards the CIC designation? The National Alliance for Insurance Education & Research. Visit their web site at <http://www.scic.com>.

This accomplishment of Carol's brings the total number of CIC's at Argus Insurance to 6. Argus continues in its commitment to employee excellence through training and education. We believe a well trained and knowledgeable staff member is of great benefit to our customers.

If you'd like to work with Carol, you can contact her at 509-248-2672, or e-mail her at ccase@argusinsurance.com. You can also stop by to see her at 415 N 2nd Street, Yakima, Washington.